

New Products



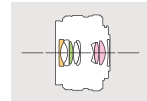
34mm (35mm equivalent)
**OLYMPUS : M.ZUIKO DIGITAL
 17mm F1.8**

USA lens | HR lens | Aspherical lens | MSC | ZERO coating

Max. dia. x Length = ϕ 57.5 mm x 35.5 mm
 Weight = 120 g Filter diameter = ϕ 46 mm

High-grade Snapshot Lens with Metallic Finish.

A wide-angle 34mm (35mm equivalent) high-performance lens with a Snapshot Focus mechanism that is ideal for shooting casual snapshots around town.



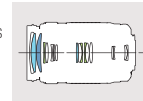
150-600mm (35mm equivalent)
**OLYMPUS : M. ZUIKO DIGITAL
 ED 75-300mm F4.8-6.7 II**

HR lens | Super ED lens | ED lens | MSC | ZERO coating

Max. dia. x Length = ϕ 69 mm x 116.5 mm
 Weight = 423 g Filter diameter = ϕ 58 mm

Super Telephoto Zoom Lens for Capturing Dynamic Moment.

A super-telephoto zoom lens with a focal length of 600mm (35mm equivalent) that's compact and comfortable for shooting. ZERO coating ensures clear, dynamic imaging performance even when shooting from a distance.



* Appearance is subject to change without notice.

Planned for release



Schneider Kreuznach : Super-Angulon 14mm F2.0 MFT 28mm (35mm equivalent)
 Xenon 30mm F1.4 MFT 60mm (35mm equivalent)
 Makro-Symmar 60mm F2.4 MFT 120mm (35mm equivalent)

Schneider Kreuznach opens up new perspectives for discerning photographers with Micro Four Thirds System.

New optical design specially developed for Micro Four Third system. The bright fixed focal length provides very high resolution across the entire image area. High-quality aluminum casing and sturdy precision mechanism designed and made in Germany.

News Release

We are pleased to announce that five more companies have recently declared their support for the standard and will be introducing products compliant with the Micro Four Thirds System standard.

Blackmagic Design Pty. Ltd., one of the world's leading innovators and manufacturers of creative video technology; JK Imaging Ltd., new representative for the world-famous "KODAK" branded cameras; PHOTRON LIMITED, the world's leading manufacturer of high speed digital imaging systems; SVS-VISTEK GmbH, an innovative company that develops professional machine vision components and systems and ViewPLUS Inc., a developer of advanced imaging-related equipment.

With the addition of exciting new products from these companies, the Micro Four Thirds lineup will become much more diverse, further increasing the potential of this advanced digital imaging system.



Micro Four Thirds Lenses

with Four Thirds Lenses

<http://www.four-thirds.org/en/>



